

**CASEY MARINA LURTZ**  
**CURRICULUM VITAE**

Johns Hopkins University  
Department of History  
301 Gilman Hall  
3400 N. Charles St  
Baltimore, MD 21218  
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**EDUCATION**

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- 2014 UNIVERSITY OF CHICAGO  
Ph.D. with distinction, Latin American History  
Dissertation: "Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920"  
Chair, Emilio Kourí
- 2008 UNIVERSITY OF CHICAGO  
MA, Latin American History
- 2007 HARVARD COLLEGE  
A.B. *cum laude*, History and Literature with high honors in field  
Latin American Studies Certificate, Citation in Spanish

**PROFESSIONAL APPOINTMENTS**

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- 2017-present JOHNS HOPKINS UNIVERSITY, DEPARTMENT OF HISTORY  
Assistant Professor
- 2015-2017 HARVARD ACADEMY FOR INTERNATIONAL AND AREA STUDIES  
Academy Scholar
- 2014-2015 HARVARD BUSINESS SCHOOL  
Harvard-Newcomen Fellow in Business History

**PUBLICATIONS**

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BOOK MANUSCRIPT

*From the Grounds Up: Building an Export Economy in Southern Mexico, 1867-1920.* Forthcoming from Stanford University Press, April 2019.

PEER REVIEWED JOURNALS

- 2017 "Making Eden Prosperous in Nineteenth Century Mexico/Haciendo prosperar el edén en el siglo XIX en México," *ISTOR*, special issue on Latin American environmental history, Summer 2017: 51-67.
- 2016 "Developing the Mexican Countryside: The Department of Fomento's Social Project of Modernization," *Business History Review* 90, No. 3 (Autumn 2016): 431-456.

“Insecure Labor, Insecure Debt: The Struggle over Debt Peonage in the Soconusco, Chiapas,” *Hispanic American Historical Review* 96, No. 2 (Spring 2016): 291-318.

#### BOOK CHAPTERS

*Forthcoming* “El restablecimiento del orden: La negociación de poder local en el Soconusco después de la Revolución de Tuxtepec.” In *Historia de Chiapas*, edited by Justus Fenner and María Dolores Palomo Infante.

“Indigenous Villagers and Laborers in the Mexico-Guatemala Borderlands, 1867-1900,” for *Dangerous Liaisons: A Century of Plantations, Coerced Labor, and Ethnic Relations in Modern Chiapas*, edited by Jan Rus and Stephen Lewis, Duke University Press.

#### BOOK REVIEWS

2018 Review of *Routes of Compromise: Building Roads and Shaping the Nation in Mexico, 1917-1952*, Michael Bess. *Journal of Social History* (forthcoming).

Review of *Household Mobility and Persistence in Guadalajara, Mexico, 1811-1842*, Monica Hardin. *Hispanic American Historical Review* 98, no. 3 (Summer 2018): 529-30.

2017 Review of *Globalized Fruit, Local Entrepreneurs: How One Banana-Exporting Country Achieved Worldwide Reach*, Douglas Southgate and Lois Roberts. *Business History Review* 91, no. 2 (Summer 2017): 439-441.

2016 Review of *Pesos and Politics: Business, Elites, Foreigners, and Government in Mexico, 1854-1940*, Mark Wasserman. *Business History Review* 90, no. 1 (Spring 2016): 177-79.

Review of *The Civilizing Machine: A Cultural History of Mexican Railroads*, Michael Matthews. *Hispanic American Historical Review* 96, no. 1 (Winter 2016): 172-73.

2013 Review of *Las estadísticas de salud en México: Ideas, actores e instituciones, 1810-2010*, Claudia Agostoni and Andrés Ríos Molina. *Enterprise & Society* 14, no. 3 (Sept 2013): 664-66.

Reviews for Choice Reviews include Evelyn Hu-Dehart, *Yaqui Resistance and Survival* (2017), Timo Schaeffer, *Liberalism as Utopia* (2018), Matthew Vitz, *City on a Lake* (2018)

#### WORKS IN PROGRESS

“New Registers for Old Debts: Municipal Courts and Micro-lending in Nineteenth Century Mexico”

“An Agricultural Atlas of Mexico in 1899,” digital humanities project that uses GIS to map municipal-level agricultural data collected for the 1900 Paris Exposition.

#### **GRANTS, FELLOWSHIPS, AND PRIZES**

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2018 Dean’s Interdisciplinary Project Grant for “Latin America in a Globalizing World,” Johns Hopkins University (\$50,000)

- 2015 Finalist, Alexander Gerschenkron Prize, Economic History Association  
Dissertation Prize, Mexico Section of the Latin American Studies Association
- 2013 Pre-doctoral Fellowship, Center for U.S.-Mexican Studies, University of California, San Diego
- 2012 Kunstadter Travel Grant, Department of History, Univ. of Chicago  
Williams Dissertation Research Grant, Division of Social Sciences, Univ. of Chicago
- 2011 Bessie Pierce Prize Preceptorship, Department of History, Univ. of Chicago
- 2010 Fulbright Hays Doctoral Dissertation Research Abroad Fellowship  
Travel Grant, Center for the Study of Race, Politics, and Culture, Univ. of Chicago
- 2009 Tinker Field Research Grant, Center for Latin American Studies, Univ. of Chicago  
Mellon Field Research Grant, Center for Latin American Studies, Univ. of Chicago
- 2008 Foreign Language Area Studies Fellowship, K'iche' Maya

### **TEACHING EXPERIENCE**

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#### JOHNS HOPKINS UNIVERSITY

- Fall 2018 History 154: "Modern Mexico from the Alamo to El Chapo."  
History 652: "Histories of Development"
- Spring 2018 History 441: "Migration and the Americas"  
History 115: "Modern Latin America"
- Fall 2017 History 254: "Modern Mexico from the Alamo to El Chapo."

#### HARVARD BUSINESS SCHOOL

- Fall 2014 "Entrepreneurship and Global Capitalism," Team teacher with Prof. Geoffrey Jones

#### UNIVERSITY OF CHICAGO

- Winter 2013 "Migrations and the Americas" (instructor of record)  
Center for the Study of Race, Politics, and Culture prize lectureship
- 2011-2013 Senior Thesis Preceptor (instructor of record)  
Department of History (Bessie Pierce Prize)  
Historiography and thesis writing seminar, designed and taught
- Spring 2012 "Latin American Civilizations III," Teaching Assistant, Department of History
- Fall 2009 "Latin American Civilizations I," Teaching Assistant, Department of History
- Fall 2009 "Mexican History 1876-Present," Teaching Assistant, Department of History

### **PRESENTATIONS**

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#### INVITED PRESENTATIONS

- 2018 "Matías Romero and the Birth of Mexican Diplomacy," Georgetown University  
Center for the Advancement of the Rule of Law in the Americas, April 19, 2018.

- 2017 “From the Grounds Up: Building an Export Economy in Mexico,” David Rockefeller Center for Latin American Studies, (Harvard University), February 28, 2017.
- 2016 “Will You Take a Mule Instead?’ Dealmaking, Delay, and Liberalism in 19th Century Mexico,” Harvard Academy for International and Area Studies, (Harvard University), March 29, 2016.
- 2015 “Rethinking the Porfirian Countryside: Export Agriculture and Rural Development in Chiapas,” Inaugural Cátedra Katz, Katz Center for Mexican Studies, (University of Chicago), October 30, 2015.
- “Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920,” Gerschenkron Prize Nominee presentation, Economic History Association Annual Meeting, (Nashville, TN), September 12, 2015.
- 2014 “Securing Labor, Freeing the Worker: The Debate over Debt Peonage in Porfirian Southern Mexico,” Center for U.S.-Mexican Studies, (University of California, San Diego), April 16, 2014.
- 2012 “Construyendo una economía cafetalera en el Soconusco, Chiapas: Los primeros pasos después de Tuxtepec,” Seminario Interinstitucional de Historia Económica, (Colegio de México, Mexico City), August 20, 2012.

#### CONFERENCE PRESENTATIONS

- 2018 “La diversidad de unidades agrícolas mexicanas en 1899,” to be delivered at the XV Reunión Internacional de Historiadores de México (Guadalajara, Mexico), September 2018.
- “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” delivered at the World Economic History Congress (Boston), August 2018.
- “Creating Nueva Alemania: The Erasure of Ladino and Indigenous Planters in Southern Mexico,” delivered at the Latin American Studies Association Annual Conference (Barcelona, Spain), May 2018.
- “Breaking Codes: Local Enactment of Civil and Commercial Codes in Mexico,” delivered at the American Historical Association annual conference (Washington, D.C.), January 6, 2018.
- 2017 “Decoupled Development: Infrastructure and Latin America’s Export Boom beyond Railroads and the State,” delivered at the Social Science History Association annual conference (Montreal), November 1, 2017.
- “From Desert to Development: Coffee and the Transformation of Mexico’s Eden,” delivered at the American Society of Environmental History annual conference (Chicago), April 1, 2017.
- 2016 “Small Time Credit Networks in Chiapas during the Export Boom,” delivered at the History of Capitalism Conference (Cornell Univ.), September 30, 2016.

- “Developing the Mexican Countryside: The Department of Fomento’s Social Project of Modernization,” delivered at the Latin American Studies Association annual conference (New York), May 29, 2016.
- “Making Eden Prosperous in Nineteenth Century Mexico,” delivered at the Richard Robinson Business History Workshop, (Portland, OR), April 29, 2016.
- 2015 “Marketing Mexico: Promoting National and Foreign Investment in Agriculture in the Late 19<sup>th</sup> Century,” paper delivered at “The Political Economy of Food: Grown Locally and Consumed Globally” (Harvard Business School, Boston, MA), June 12, 2015.
- “National Rhetoric, Local Concerns: The Mexico-Guatemala Border as Seen from the Soconusco,” delivered for the Borderlands and Frontiers Studies Committee Meeting at the annual Conference on Latin American History (New York), January 3, 2015.
- 2014 “Dividendo terrenos, consolidando propiedad: mercados en cambio en el Soconusco, Chiapas, 1890-1915,” delivered at the XIV Reunión Internacional de Historiadores de México (Chicago, IL), September 20, 2014.
- “Negotiations at the Border: Local Experiences of the Guatemala-Mexico Frontier in the Nineteenth Century,” delivered at the annual Conference on Latin American History (Washington, D.C.), January 3, 2014.
- 2013 “Investment or Immigration? Foreign Planters in Turn-of-the-Century Soconusco,” conference paper delivered at the Conference on Latin American History (New Orleans, LA), January 6, 2013.
- 2012 “Consolidation from Within: Non-Chiapaneco Mexicans in the Soconusco,” delivered at the Latin American Studies Association Annual Congress, (San Francisco, CA), May 25, 2012.
- “Connecting Chiapas: Coffee and the Expansion of Transportation Networks in Late 19<sup>th</sup>-Century Soconusco,” paper delivered at the annual Conference on Latin American History, (Chicago, IL), January 6, 2012.

#### WORKSHOP PAPERS

- 2018 “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” to be delivered at the History of Capitalism Workshop, University of Virginia, Sept. 22, 2018.
- 2014 “Exporting from Eden: Rethinking Export Development in the Porfirian Countryside,” Latin American History Workshop, (Univ. of Chicago), March 6, 2014.
- 2013 “Dividing Land, Consolidating Property: Shifting Markets in the Soconusco, Chiapas, 1890-1915,” Latin American History Workshop, (Univ. of Chicago), March 7, 2013.
- 2011 “‘A Precious Jewel Buried in the Most Foul Mud:’ Matías Romero and the Opening of the Soconusco,” Latin American History Workshop, (Univ. of Chicago), December 1, 2011

- 2010 "Foreign Investment, Export Agriculture, and the Making of Modern Chiapas,"  
Latin American History Workshop, (Univ. of Chicago), May 20, 2010.

### ACADEMIC SERVICE

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#### DEPARTMENTAL SERVICE

- 2018-2019 Early America search committee, Johns Hopkins University  
2017-2018 Undergraduate Studies Committee, Johns Hopkins University  
2008-2009 Student Coordinator, Latin American History Workshop, Univ. of Chicago

#### UNIVERSITY SERVICE

- 2018-2022 Latin America in a Globalizing World initiative organizer

#### DISCIPLINARY SERVICE

- 2017-2018 Hanke Post-Doctoral Award Committee, Conference on Latin American History

#### DISSERTATION COMMITTEES

- 2018 Rebecca Stoil, "Tied to their Country: Agrarian Mobilization, Rural Discourses and the Farm Crises of 1977-1987," Department of History, alternate  
Matteo Cantarello, "Dying Bodies & Living Citizens: Organized Crime in Contemporary Mexican and Italian Literature," Department of German and Romance Languages and Literatures, alternate  
2017 Alexandra Letvin, "Miraculous Visions, Demonic Temptations: Francisco De Zurbarán at Guadalupe," Department of the History of Art, alternate

#### EDITORIAL WORK

Book Reviews Editor, H-Latam Network

#### PEER REVIEW

Ad hoc peer reviewer for *The Business History Review*  
Ad hoc peer reviewer for *Pueblos y Fronteras*

#### CONFERENCES ORGANIZED

- 2015 "The Political Economy of Food: Agriculture, Industry, and Sustainability,"  
Harvard Business School, Boston, MA, June 12, 2015.

#### CONFERENCE PANELS ORGANIZED

- 2018 Organizer, "Los terrenos agrícolas de México pre-Revolucionario," XV Reunión Internacional de Historiadores de México, October 2018  
Co-chair and organizer, "Assessing the State from the Peripheries: The Construction of Governance in 19th-Century Latin America," American Historical Association, January 6, 2018.  
2017 Organizer, "Turning Nature into Resources: Landscapes of Modernization in the Americas," American Society of Environmental History, April 1, 2017.  
2016 Organizer, "The Deep History of Development in Latin America," Latin American Studies Association, May 29, 2016.  
2014 Organizer, "Re-imaginando la historia chiapaneca: nuevas perspectivas sobre una historiografía de explotación," XIV Reunión Internacional de Historiadores de

México, September 20, 2014.

2013 Chair and co-organizer, “Exports and Elites in Latin America’s Long Twentieth Century,” Conference on Latin American History, January 6, 2013.

2012 Co-chair, “Promoting National Consolidation: Actors of Progress in Chile, Argentina, and Mexico in the Late Nineteenth Century,” Latin American Studies Association, May 25, 2012.

Co-chair and organizer, “National Consolidation and the Promotion of Progress: Chile, Argentina and Mexico in the Late Nineteenth Century,” Conference on Latin American History, January 6, 2012.

### **LANGUAGES**

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Fluent Spanish (read, written, and spoken)

Reading knowledge of Portuguese

Introductory German

### **PROFESSIONAL AFFILIATIONS**

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2008-Present Member, American Historical Association

2011-Present Member, Latin American Studies Association

2011-Present Member, Conference on Latin American History

2014-Present Member, Agricultural History Society

2016-Present Member, American Society of Environmental History

2016-Present Member, Business History Conference