1. Name of Organization or Department: MarylandPIRG

2. Student Position Title: Campaign Intern

3. Number of positions: 3

4. Application details (what would you like your applicant to provide you with?):

   Cover letter: X Yes □ No
   Resume: X Yes □ No
   References: □ Yes X No         How many references:

   Other information:

   Contact Information (who should the applicant contact?):

   Name: Matthew Wellington    Title: Campaign Organizer

   Method of contact: Email: matt@marylandpirg.org

   Email preferred? X Yes □ No

5. Brief context of the assignment – please include any relevant web links or other sources that students can research on their own to learn more about your organization and its work.

   Interns working in our Campaign Internship will work with our professional staff on a public interest issue—local, statewide, regional or federal—and then learn to develop a campaign, educate and mobilize the key constituencies, stakeholders, and the general public.

   Our priority campaign right now is to stop the overuse of antibiotics on factory farms. More than 70% of antibiotics in classes used in human medicine are sold for use in food animals, typically for growth promotion and to prevent disease caused by unsanitary conditions. This fuels the creation of antibiotic resistant bacteria that can spread to humans and risk lives. Each year, 2 million people fall ill and 23,000 people die from drug-resistant infections. We are calling on the Obama administration to stop the abuse of antibiotics on factory farms and protect public health.

   In this internship you will:

   - Gain firsthand experience into the political process
   - Sharpen your communication skills by working with the media
   - Learn to develop and run an effective campaign to influence decision-makers
• Gain experience recruiting and working with volunteers
• Learn to build a coalition and work with coalition partners

Check out our website at marylandpirg.org to learn more about us.

6. Primary duties/responsibilities:
   - Assist the Campaign Organizer in recruitment for events, including press conferences and possible rallies
   - Media outreach to gain public attention for the issue
   - Educate the general public and gather support through petitioning
   - Research and contact coalition partners in the medical community to sign onto letters

7. Proposed start date: September 3rd

8. Required number of hours per week: 10

9. Duration of the assignment (there are 15 weeks in a semester): 15 weeks

10. Preferred schedule – in order to work with students’ course load, flexibility is advantageous; a range of options is appreciated, but please be specific about any event or attendance requirements that are not negotiable. Please state hours of operation.

   - Interns should be available for ten hours a week, primarily based in the office but also some field work outside. I am very flexible around class schedules, and our office is open from 9-6. So any day of the week, between those times is good. I will work with the intern to develop a manageable schedule that allows for the time requirement.

11. Specific skills/experience you are looking for – preferred vs. required will be helpful here. Feel free to state a preference for particular topics the student should have some familiarity with, or the level(s) of student (sophomore, junior, senior) you’d be open to hiring.

   Preferred level of student (select all that apply):
   - [ ] Freshman  X Sophomore   X Junior   X Senior

   Skills (computer, graphic design, language, organizational, editing, etc.):

   Required:
   - Organizational ability and good time management
   - Strong written and verbal communications skills
Preferred:
- Leadership in either extracurricular activities or past work experience
- Passionate about public interest issues

12. Available compensation (this could include transportation reimbursement, a range of pay commensurate with experience, or none).

   Unpaid

13. From your perspective, what do you see as the key potential learning gains for the student?

   The internship with MarylandPIRG will give the student a crash course in grassroots organizing and advocacy. The intern will gain the ability to understand an issue from a scientific perspective, and then translate that into political action and concrete results. It is an opportunity to advance communication skills, learn how to analyze policy issues, and organize a campaign from the ground up to make real change. I myself started out as an intern while in school, and it gave me incredible hands on experience on critical issues that I cared about. The internship led me to social change work for the long term, and gave me the tools to be effective in my career.