

Professor: Angus Burgin
Office hours: Mondays 12-2pm (<https://calendly.com/burgin/office-hours>)

HISTORY OF CAPITALISM

Overview:

Over the past fifteen years scholars have built upon the work of prior generations of business historians, labor historians, and economic historians to develop a field that has become known as the “history of capitalism.” This seminar will consider the methods and contributions of recent scholarship in the field, in conjunction with classic works on the history of political economy, with a primary focus on the period from 1865 to the present.

Assignments and Grading:

This is a readings seminar, and the primary expectation is that every student will arrive in class prepared to contribute to in-depth discussions of the assigned texts. Each student will also be expected to introduce class discussion for two meetings – which entails distributing six concise questions no later than the preceding Thursday evening, and sharing five–ten minutes of remarks situating the readings in their historiographic contexts and assessing their intended contributions. Finally, each student will be asked to write a review (750–1,250 words) of one book chosen from the supplementary readings. Unless students request otherwise in the first two weeks of the semester, this course will be graded on a pass/fail basis.

Texts:

Most of the required course readings will be available on electronic reserve (and are denoted with an asterisk in the syllabus). The other readings, listed below, should be acquired separately:

- William Cronon, *Nature's Metropolis: Chicago and the Great West* (Norton, 1991).
- Stefan Eich, *The Currency of Politics: The Political Theory of Money from Aristotle to Keynes* (Princeton University Press, 2022).
- Gary Gerstle, *The Rise and Fall of the Neoliberal Order: America and the World in the Free Market Era* (Oxford University Press, 2022).
- Victoria de Grazia, *Irresistible Empire: America's Advance through 20th-Century Europe* (Harvard University Press, 2005).
- Daniel Immerwahr, *How to Hide an Empire: A History of the Greater United States* (Farrar, Straus and Giroux, 2019).

Monday, August 29th: Historicizing Capitalism

- *Sven Beckert, “History of American Capitalism,” in *American History Now*, ed. Foner and McGirr (Temple University Press, 2011), pp. 314–335.

- *Seth Rockman, "What Makes the History of Capitalism Newsworthy?," *Journal of the Early Republic* 34, no. 3 (2014), pp. 439–452. (Skip the sections from 453 onward.)
- *Vanessa Ogle, "Time, Temporality, and the History of Capitalism," *Past & Present* 243, no. 1 (2019), pp. 312–327.

Monday, September 12th: Market Society in Context

- *Karl Polanyi, *The Great Transformation* (Beacon, 2001).
- *Fernand Braudel, "The Market Economy and Capitalism," from *Afterthoughts on Material Civilization and Capitalism* (Johns Hopkins University Press, 1977), pp. 39–78.
- *Peter A. Hall and David Soskice, "An Introduction to Varieties of Capitalism," in *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage* (Oxford University Press, 2001), pp. 1–70.

Supplementary Readings:

- Joyce Appleby, *The Relentless Revolution: A History of Capitalism* (Norton, 2010).
- Fred Block, *The Power of Market Fundamentalism: Karl Polanyi's Critique* (Harvard University Press, 2014).
- Gary Gerstle, *Liberty and Coercion: The Paradox of American Government* (Princeton University Press, 2015).
- Claudia Goldin, *Understanding the Gender Gap: An Economic History of American Women* (Oxford University Press, 1990).
- Albert Hirschman, *The Passions and the Interests: Political Arguments for Capitalism Before its Triumph* (Princeton University Press, 1997).
- Eric Hobsbawm, *The Age of Revolution: 1789–1848; The Age of Capital: 1848–1875; The Age of Empire, 1875–1914; The Age of Extremes, 1914–1991* (Vintage, 1996).
- Alice Kessler-Harris, *Out to Work: A History of Wage-Earning Women in the United States* (Oxford University Press, 1982).
- Jürgen Kocka, *Capitalism: A Short History* (Princeton University Press, 2016).
- Christopher Lasch, *The True and Only Heaven: Progress and its Critics* (Norton, 1991).
- Jonathan Levy, *Ages of American Capitalism: A History of the United States* (Random House, 2021).
- Eugene McCarragher, *The Enchantments of Mammon: How Capitalism Became the Religion of Modernity* (Harvard University Press, 2019).
- Jerry Muller, *The Mind and the Market: Capitalism in Modern European Thought* (Knopf, 2002).
- Larry Neal and Jeffrey Williamson, eds., *Cambridge History of Capitalism* (Cambridge University Press, 2014).
- Douglass North, *Structure and Change in Economic History* (Norton, 1982).
- Charles Sellers, *The Market Revolution: Jacksonian America, 1815–1846* (Oxford University Press, 1994).
- E.P. Thompson, *The Making of the English Working Class* (Vintage, 1966).
- Max Weber, *The Protestant Ethic and the Spirit of Capitalism* (Penguin, 2002)

- Michael Zakim, ed., *Capitalism Takes Command: The Social Transformation of Nineteenth-Century America* (University of Chicago Press, 2012).

Monday, September 19th: Slavery and the Market

- *Walter Johnson, *Soul by Soul: Life Inside the Antebellum Slave Market* (Harvard University Press, 1999).
- *Seth Rockman, “The Unfree Origins of American Capitalism,” in Cathy Matson, ed., *The Economy of Early America: Historical Perspectives and New Directions* (Pennsylvania State University Press, 2006), 335-361.
- *Edward Baptist, “Toward a Political Economy of Slave Labor: Hands, Whipping-Machines, and Modern Power,” and Caitlin Rosenthal, “Slavery’s Scientific Management: Masters and Managers,” in *Slavery’s Capitalism*, eds. Seth Rockman and Sven Beckert (University of Pennsylvania Press, 2016).

Supplementary Readings:

- Edward Baptist, *The Half Has Never Been Told: Slavery and the Making of American Capitalism* (Basic, 2014).
- Sven Beckert, *Empire of Cotton: A Global History* (Norton, 2014).
- Robin Einhorn, *American Taxation, American Slavery* (University of Chicago Press, 2006).
- Robert Fogel and Stanley Engerman, *Time on the Cross: The Economics of American Negro Slavery* (Little Brown, 1974).
- Eugene Genovese, *The Political Economy of Slavery: Studies in the Economy and Society of the Slave South* (Vintage, 1967).
- Walter Johnson, *River of Dark Dreams: Slavery and Empire in the Cotton Kingdom* (Belknap Press of Harvard University Press, 2013).
- Stephanie E. Jones-Rogers, *They Were Her Property: White Women as Slave Owners in the American South* (Yale University Press, 2019).
- Stephanie McCurry, *Masters of Small Worlds: Yeoman Households, Gender Relations and the Political Culture of the Antebellum South Carolina Low Country* (Oxford University Press, 1995).
- Barrington Moore, *Social Origins of Dictatorship and Democracy: Lord and Peasant in the Making of the Modern World* (Beacon, 1966).
- Dylan Penningroth, *The Claims of Kinfolk: African-American Property and Community in the Nineteenth-Century South* (University of North Carolina Press, 2003).
- Seth Rockman, *Scraping By: Wage Labor, Slavery, and Survival in Early Baltimore* (Johns Hopkins University Press, 2009).
- Caitlin Rosenthal, *Accounting for Slavery: Masters and Management* (Harvard University Press, 2018).
- Amy Dru Stanley, *From Bondage to Contract: Wage Labor, Marriage, and the Market in the Age of Slave Emancipation* (Cambridge University Press, 1999).
- Craig Steven Wilder, *Ebony & Ivy: Race, Slavery, and the Troubled History of America’s Universities* (Bloomsbury, 2013).

- Eric Williams, *Capitalism and Slavery* (University of North Carolina Press, 1944).
- Gavin Wright, *Old South, New South: Revolutions in the Southern Economy Since the Civil War* (Basic, 1986).
- Gavin Wright, *The Political Economy of the Cotton South: Households, Markets, and Wealth in the Nineteenth Century* (Norton, 1978).

Monday, September 26th: Urbanization and Industrialization

- William Cronon, *Nature's Metropolis: Chicago and the Great West* (Norton, 1991).
- *Sven Beckert, *The Monied Metropolis: New York City and the Consolidation of the American Bourgeoisie, 1850–1896* (Cambridge University Press, 2001), pp. 145–334.

Supplementary Readings:

- Thomas Andrews, *Killing for Coal: America's Deadliest Labor War* (Harvard University Press, 2010).
- Brian Balogh, *A Government Out of Sight: The Mystery of National Authority in Nineteenth-Century America* (Cambridge University Press, 2009).
- Daniel Carpenter, *The Forging of Bureaucratic Autonomy: Reputations, Networks, and Policy Innovation in Executive Agencies, 1862–1928* (Princeton University Press, 2001).
- Alfred Chandler, *The Visible Hand: The Managerial Revolution in American Business* (Belknap, 1977).
- Elizabeth Cohen, *Making a New Deal: Industrial Workers in Chicago, 1919–1939* (Cambridge University Press, 1990).
- Katherine Epstein, *Torpedo: Inventing the Military-Industrial Complex in the United States and Great Britain* (Harvard University Press, 2014).
- Herbert Gutman, "Work, Culture, and Society in Industrializing America, 1815–1919," in *Work, Culture, and Society in Industrializing America: Essays in American Working-Class and Social History* (Knopf, 1976), pp. 3–78.
- H. J. Habbakkuk, *American and British Technology in the Nineteenth Century: The Search for Labour-Saving Inventions* (Cambridge University Press, 1962).
- David Hounshell, *From the American System to Mass Production, 1800–1932: The Development of Manufacturing Technology in the United States* (Johns Hopkins University Press, 1984).
- David Huyssen, *Progressive Inequality: Rich and Poor in New York, 1890–1920* (Harvard University Press, 2014).
- Richard R. John, *Network Nation: Inventing American Telecommunications* (Belknap, 2010).
- Christopher Jones, *Routes of Power: Energy and Modern America* (Harvard University Press, 2014).
- Naomi Lamoreaux, *The Great Merger Movement in American Business, 1895–1904* (Cambridge University Press, 1985).
- Walter Licht, *Industrializing America: The Nineteenth Century* (Johns Hopkins University Press, 1995).
- Noam Maggor, *Brahmin Capitalism* (Harvard University Press, forthcoming 2017).
- Ajay Mahotra, *Making the Modern American Fiscal State: Law, Politics, and the Rise of Progressive Taxation, 1877–1929* (Cambridge University Press, 2013).

- Douglass North, *The Economic Growth of the United States* (Norton, 1966), pp. 17–65.
- William Novak, *The People's Welfare: Law and Regulation in Nineteenth-Century America* (University of North Carolina Press, 1996).
- Kenneth Pomeranz, *The Great Divergence: China, Europe, and the Making of the Modern World Economy* (Princeton University Press, 2001).
- Daniel Rodgers, *The Work Ethic in Industrial America, 1850–1920* (University of Chicago Press, 1978).
- Philip Scranton, *Endless Novelty: Specialty Production and American Industrialization, 1865–1925* (Princeton University Press, 1997).
- Martin Sklar, *The Corporate Reconstruction of American Capitalism, 1890–1916: The Market, Law, and Politics* (Cambridge University Press, 1988).
- Theda Skocpol, *Protecting Soldiers and Mothers: The Political Origins of Social Policy in the United States* (Belknap Press of Harvard University Press, 1992).
- Stephen Skowronek, *Building a New American State: The Expansion of National Administrative Capacities, 1877–1920* (Cambridge University Press, 1982).
- Richard White, *Railroaded: The Transcontinentals and the Making of Modern America* (Norton, 2011).
- Sean Wilentz, *Chants Democratic: New York City and the Rise of the American Working Class, 1788–1850* (Oxford University Press, 1984).
- Michael Zakim, *Ready-Made Democracy: A History of Men's Dress in the American Republic, 1760–1860* (University of Chicago Press, 2003).
- Olivier Zunz, *Making America Corporate, 1870–1920* (University of Chicago Press, 1990).

Monday, October 3rd: Finance and Financialization

- Stefan Eich, *The Currency of Politics: The Political Theory of Money from Aristotle to Keynes* (Princeton University Press, 2022).
- *Greta Krippner, “The Making of U.S. Monetary Policy: Central Bank Transparency and the Neoliberal Dilemma,” *Theory and Society* 36, no. 6 (2007), pp. 477–513.
- *Vanessa Ogle, “Archipelago Capitalism: Tax Havens, Offshore Money, and the State, 1950s–1970s,” *American Historical Review* 122, no. 5 (December 2017), pp. 1431–1458.

Supplementary Readings:

- Perry Anderson, “Situationism à L’Envers?,” *New Left Review* 119 (September–October 2019), pp. 47–93.
- Mehrsa Baradaran, *How the Other Half Banks: Exclusion, Exploitation, and the Threat to Democracy* (Harvard University Press, 2018).
- Finn Brunton, *Digital Cash: The Unknown History of the Anarchists, Utopians, and Technologists Who Created Cryptocurrency* (Princeton University Press, 2019).
- Walter Friedman, *Fortune Tellers: The Story of America's First Economic Forecasters* (Princeton University Press, 2013).
- David Graeber, *Debt: The First 5,000 Years* (Melville, 2010).

- Peter Hudson, *Bankers and Empire: How Wall Street Colonized the Caribbean* (University of Chicago Press, 2018).
- Greta Krippner, *Capitalizing on Crisis: The Political Origins of the Rise of Finance* (Harvard University Press, 2012).
- Jonathan Levy, *Freaks of Fortune: The Emerging World of Capitalism and Risk in America* (Harvard University Press, 2014).
- Jamie Pietruska, *Looking Forward: Prediction and Uncertainty in Modern America* (University of Chicago, 2017).
- Thomas Piketty, *Capital and Ideology* (Harvard University Press, 2020).
- Judith Stein, *Pivotal Decade: How the United States Traded Factories for Finance in the Seventies* (Yale University Press, 2010).
- Adam Tooze, *Crashed: How a Decade of Financial Crises Changed the World* (Viking 2018).

Monday, October 10th: The Rise of Global Economic Governance

- *Nick Mulder, *The Economic Weapon: The Rise of Sanctions as a Tool of Modern War* (Yale University Press, 2022), Introduction, pp. 68–87, 202–225, Conclusion.
- *Jamie Martin, *The Meddlers: Sovereignty, Empire, and the Birth of Global Economic Governance* (Harvard University Press, 2022), Introduction, ch. 6, Conclusion.
- *Adom Getachew, *Worldmaking after Empire: The Rise and Fall of Self-Determination* (Princeton University Press, 2019), Introduction and ch. 1, 5.

Supplementary Readings:

- Akira Iriye, *Global Community: The Role of International Organizations in the Making of the Contemporary World* (University of California Press, 2002).
- Paul Kennedy, *The Parliament of Man: The Past, Present, and Future of the United Nations* (Random House, 2006).
- Stephen Macekura, *The Mismeasure of Progress: Economic Growth and its Critics* (University of Chicago Press, 2020).
- Mark Mazower, *Governing the World: The History of an Idea* (Penguin, 2012).
- Timothy Mitchell, *Carbon Democracy: Political Power in the Age of Oil* (Verso, 2011).
- James Sparrow, *Warfare State: World War II Americans and the Age of Big Government* (Oxford University Press, 2011).
- Megan Threlkeld, *Citizens of the World: U.S. Women and Global Government* (University of Pennsylvania Press, 2022).

Monday, October 17th: The Developmental State

- *Amy Offner, *Sorting Out the Mixed Economy: The Rise and Fall of Welfare and Developmental States in the Americas* (Princeton University Press, 2019).
- *Christy Thornton, *Revolution in Development: Mexico and the Governance of the Global Economy* (University of California Press, 2021), introduction.

- *Stefan Link and Noam Maggor, “The United States as a Developing Nation: Revisiting The Peculiarities Of American History,” *Past & Present* 246, no. 1 (February 2020), pp. 269–306.

Supplementary Readings:

- Jeremy Adelman, *Worldly Philosopher: The Odyssey of Albert O. Hirschmann* (Princeton University Press, 2013).
- Frederick Cooper, “Writing the History of Development,” *Journal of Modern European History* 8 (2010), pp. 5–23.
- Nick Cullather, *The Hungry World: America’s Cold War Battle against Poverty in Asia* (Harvard University Press, 2010).
- David Ekbladh, *The Great American Mission: Modernization and the Construction of an American World Order* (Princeton University Press, 2010).
- David Engerman, *Price of Aid: The Economic Cold War in India* (Harvard University Press, 2019).
- Nils Gilman, *Mandarins of the Future: Modernization Theory in Cold War America* (Johns Hopkins University Press, 2003).
- Daniel Immerwahr, *Thinking Small: The United States and the Lure of Community Development* (Harvard University Press, 2015).
- Stefan Link, *Forging Global Fordism: Nazi Germany, Soviet Russia, and the Contest over the Industrial Order* (Princeton University Press, 2020), selected chapters.
- James C. Scott, *Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed* (Yale University Press, 1998).
- Bradley R. Simpson, *Economists with Guns: Authoritarian Development and U.S.-Indonesian Relations, 1960–1968* (Stanford University Press, 2008).

Monday, October 24th : Race, Capitalism, and the Carceral State

- *Keeanga-Yamahtta Taylor, *Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership* (University of North Carolina Press, 2019).
- *Destin Jenkins, *The Bonds of Inequality: Debt and the Making of the American City* (University of Chicago Press, 2021), Introduction, pp. 57–87, 150–172.
- *Elizabeth Hinton, “A War Within Our Own Boundaries: Lyndon Johnson’s Great Society and the Rise of the Carceral State,” *Journal of American History* 102, no. 1 (2015), pp. 100–112.

Supplementary Readings:

- Christopher Agee, *The Streets of San Francisco: Policing and the Creation of a Cosmopolitan Liberal Politics, 1950–1972* (University of Chicago Press, 2014).
- Michelle Alexander, *The New Jim Crow: Mass Incarceration in the Age of Colorblindness* (New Press, 2012).
- Mehrsa Baradaran, *The Color of Money: Black Banks and the Racial Wealth Gap* (Belknap Press of Harvard University Press, 2017).

- Jordan Camp, *Incarcerating the Crisis: Freedom Struggles and the Rise of the Neoliberal State* (University of California Press, 2016).
- Nathan Connolly, *A World More Concrete: Real Estate and the Remaking of Jim Crow South Florida* (University of Chicago Press, 2014).
- Michael Javen Fortner, *Black Silent Majority: The Rockefeller Drug Laws and the Politics of Punishment* (Harvard University Press, 2015).
- Paige Glotzer, *How the Suburbs Were Segregated: Developers and the Business of Exclusionary Housing, 1890–1960* (Columbia University Press, 2020).
- Bernard Harcourt, *The Illusion of Free Markets: Punishment and the Myth of Natural Order* (Harvard University Press, 2012).
- Elizabeth Hinton, *From the War on Poverty to the War on Crime: The Making of Mass Incarceration in America* (Harvard University Press, 2015).
- Destin Jenkins and Justin Leroy, eds., *Histories of Racial Capitalism* (Columbia University Press, 2021).
- Walter Johnson, *The Broken Heart of America: St. Louis and the Violent History of the United States* (Basic, 2020).
- Ira Katznelson, *Fear Itself: The New Deal and the Origins of Our Time* (Liveright, 2014).
- Khalil Gibran Muhammed, *The Condemnation of Blackness: Race, Crime, and the Making of Modern Urban America* (Harvard University Press, 2010).
- Naomi Murakawa, *The First Civil Right: How Liberals Built Prison America* (Oxford University Press, 2014).
- Cedric Robinson, *Black Marxism: The Making of the Black Radical Tradition* (2nd edition, University of North Carolina Press, 2000).
- Stuart Schrader, *Badges Without Borders: How Global Counterinsurgency Transformed American Policing* (University of California Press, 2019).
- Heather Ann Thompson, *Blood in the Water: The Attica Prison Uprising of 1971 and its Legacy* (Pantheon Books, 2016).
- Loïc Wacquant, *Punishing the Poor: The Neoliberal Government of Social Insecurity* (Duke University Press, 2009).

Monday, October 31st : The Politics of Consumption

- Victoria de Grazia, *Irresistible Empire: America's Advance through 20th-Century Europe* (Harvard University Press, 2005).
- *Lizabeth Cohen, *A Consumer's Republic: The Politics of Mass Consumption in Postwar America* (Knopf, 2003), pp. 112–191, 292–344.

Supplementary Readings:

- Kathleen G. Donohue, *Freedom from Want: American Liberalism and the Idea of the Consumer* (Johns Hopkins University Press, 2003).
- Walter A. Friedman, *Birth of a Salesman: The Transformation of Selling in America* (Harvard University Press, 2004).

- Lawrence B. Glickman, *Buying Power: A History of Consumer Activism in America* (University of Chicago Press, 2009).
- Shane Hamilton, “Supermarkets, Free Markets, and the Problem of Buyer Power in the Postwar United States,” *What’s Good for Business: Business and American Politics since World War II* (Oxford University Press, 2012), 177–194.
- Meg Jacobs, *Pocketbook Politics: Economic Citizenship in Twentieth-Century America* (Princeton University Press 2005).
- William Leach, *Land of Desire: Merchants, Power, and the Rise of a New American Culture* (Vintage, 1993).
- Jackson Lears, *Fables of Abundance: A Cultural History of Advertising in America* (Basic, 1995).
- Roland Marchand, *Advertising the American Dream: Making Way for Modernity, 1920–1940* (University of California Press, 1985).
- David Suisman, *Selling Sounds: The Commercial Revolution in American Music* (Harvard University Press, 2009).
- Richard Tedlow, *New and Improved: The Story of Mass Marketing in America* (Harvard Business School Press, 1996).

Monday, November 7th: New Technologies of Capitalism

- *Gabriel Winant, *The Next Shift: The Fall of Industry and the Rise of Health Care in Rust Belt America* (Harvard University Press, 2021).
- *Robert Gordon, *The Rise and Fall of American Growth: The U.S. Standard of Living since the Civil War* (Princeton University Press, 2016), ch 1, 16, 17.
- *Ulrich Beck, “On the Logic of Wealth Distribution and Risk Distribution,” ch. 1 in *Risk Society: Towards a New Modernity* (Sage, 1992).

Supplementary Readings:

- Jenny Andersson, *The Future of the World: Futurology, Futurists, and the Struggle for the Post-Cold War Imagination* (New York: Oxford University Press, 2018).
- Howard Brick, *Transcending Capitalism: Visions of a New Society in Modern American Thought* (Cornell University Press, 2006).
- Bouk, Daniel B. *How Our Days Became Numbered: Risk and the Rise of the Statistical Individual* (University of Chicago Press, 2015).
- Alex Sayf Cummings, *Democracy of Sound: Music Piracy and the Remaking of American Copyright in the Twentieth Century* (Oxford University Press, 2013).
- David Harvey, *The Condition of Postmodernity: An Enquiry into the Origins of Cultural Change* (Basil Blackwell, 1989).
- Shane Hamilton, *Trucking Country: The Road to America’s Wal-Mart Economy* (Princeton University Press, 2008).
- Louis Hyman, *Temp: How American Work, American Business, and the American Dream Became Temporary* (Viking, 2018).
- Sarah Igo, *The Known Citizen: A History of Privacy in Modern America* (Harvard University Press, 2018).

- Nelson Lichtenstein, *The Retail Revolution: How Wal-Mart Created a Brave New World of Business* (Picador, 2010).
- Christopher McKenna, *The World's Newest Profession: Management Consulting in the Twentieth Century* (Cambridge University Press, 2006).
- Nick O'Donovan, *Pursuing the Knowledge Economy: A Sympathetic History of High-Skill, High-Wage Hubris* (Columbia University Press, 2022).
- Margaret O'Mara, *Cities of Knowledge: Cold War Science and the Search for the Next Silicon Valley* (Princeton University Press, 2005).
- Margaret O'Mara, *The Code: Silicon Valley and the Remaking of America* (Penguin, 2019).
- Richard Sennett, *The Culture of the New Capitalism* (Yale University Press, 2006).
- Paul Sabin, *The Bet: Paul Ehrlich, Julian Simon, and Our Gamble Over Earth's Future* (Yale University Press, 2013). k
- Fred Turner, *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*.
- Jean-Christian Vinel, *The Employee: A Political History* (University of Pennsylvania Press, 2013).

Monday, November 14th: The Neoliberal Turn, Part I: Origins

- *Michel Foucault, lectures 5–10 in *The Birth of Biopolitics: Lectures at the Collège de France, 1978–79* (Palgrave, 2008).
- *Philip Mirowski, ch. 2, “Shock Block Doctrine: Neoliberalism as Thought Collective and Political Program,” from *Never Let a Serious Crisis Go to Waste: How Neoliberalism Survived the Financial Meltdown* (Verso, 2014).
- *Quinn Slobodian, *Globalists: The End of Empire and the Birth of Neoliberalism* (Harvard University Press, forthcoming), Introduction, ch. 3, and ch. 5 (pp. 1–26, 91–120, 146–181).
- *Melinda Cooper, *Family Values: Between Neoliberalism and the New Social Conservatism* (MIT, 2017), ch. 1, ch. 2.

Supplementary Readings:

- Wendy Brown, *Undoing the Demos: Neoliberalism's Stealth Revolution* (New York: Zone, 2015).
- Wendy Brown, *In the Ruins of Neoliberalism: The Rise of Antidemocratic Politics in the West* (Columbia University Press, 2019).
- Angus Burgin, *The Great Persuasion: Reinventing Free Markets since the Depression* (Harvard University Press, 2012).
- Jennifer Burns, *Goddess of the Market: Ayn Rand and the American Right* (Oxford University Press, 2009).
- Jefferson Cowie, *Capital Moves: RCA's Seventy-Year Quest for Cheap Labor* (Cornell University Press, 1999).
- Jefferson Cowie, *The Great Exception: The New Deal and the Limits of American Politics* (Princeton University Press, 2015).

- Marion Fourcade, *Economists and Societies: Discipline and Profession in the United States, Britain, and France, 1880s to 1990s* (Princeton University Press, 2009).
- David Harvey, *A Brief History of Neoliberalism* (Oxford University Press, 2005).
- Rakesh Khurana, *From Higher Aims to Hired Hands: The Social Transformation of Business Schools and the Unfulfilled Promise of Management as a Profession* (Princeton University Press, 2007).
- Naomi Klein, *The Shock Doctrine: The Rise of Disaster Capitalism* (Penguin, 2008).
- Nancy MacLean, *Democracy in Chains: The Deep History of the Radical Right's Secret Plan for America* (Viking, 2017).
- Donald McKenzie, *An Engine, Not a Camera: How Financial Models Shape Markets* (MIT Press, 2006).
- Philip Mirowski, Dieter Plehwe, and Quinn Slobodian, eds., *Nine Lives of Neoliberalism* (Verso, 2020).
- Bethany Moreton, *To Serve God and Wal-Mart: The Making of Christian Free Enterprise* (Cambridge: Harvard University Press, 2009).
- Alice O'Connor, *Poverty Knowledge: Social Science, Social Policy and the Poor in Twentieth-Century U.S. History* (Princeton University Press, 2001).
- Kim Phillips-Fein, *Fear City: New York's Fiscal Crisis and the Rise of Austerity Politics* (Metropolitan Books, 2017).
- Kim Phillips-Fein, *Invisible Hands: The Making of the Conservative Movement from the New Deal to Reagan* (Norton, 2009).
- Monica Prasad, *The Politics of Free Markets: The Rise of Neoliberal Economic Policies in Britain, France, Germany, and the United States* (University of Chicago Press, 2006).

Monday, November 28th: The Neoliberal Turn, Part II: Implications and Afterlives

- Gary Gerstle, *The Rise and Fall of the Neoliberal Order: America and the World in the Free Market Era* (Oxford University Press, 2022).
- *Lily Geismer, *Left Behind: The Democrats' Failed Attempt to Solve Inequality* (PublicAffairs, 2022), Introduction, ch. 1.
- *Elizabeth Popp Berman, *Thinking Like an Economist: How Efficiency Replaced Equality in U.S. Public Policy* (Princeton University Press, 2022), ch. 1, 2, 8.

Supplementary Readings:

- William Connolly, *The Fragility of Things: Self-Organizing Processes, Neoliberal Fantasies, and Democratic Activism* (Duke University Press, 2013).
- Jefferson Cowie, *Stayin' Alive: The 1970s and the Last Days of the Working Class* (New York: New Press, 2010).
- Pierre Dardot, *The New Way of the World: On Neo-liberal Society*, trans. Gregory Elliott (Verso, 2009).
- James Ferguson, *Global Shadows: Africa in the Neoliberal World Order* (Duke University Press, 2006).

- Daniel Rodgers, *Age of Fracture* (Harvard University Press, 2011).
- Thomas Piketty, *Capital in the Twenty-First Century* (Harvard University Press, 2014).
- Steven Pinker, *Enlightenment Now: The Case for Reason, Science, Humanism, and Progress* (Viking, 2018).
- Samuel Moyn, *Not Enough: Human Rights in an Unequal World* (Harvard University Press, 2018).

Monday, December 5th: Commercial and Territorial Empires (author visit from Daniel Immerwahr)

- Daniel Immerwahr, *How to Hide an Empire: A History of the Greater United States* (Farrar, Straus and Giroux, 2019).
- *Kramer, Paul A. "How Not to Write the History of US Empire." *Diplomatic History* 42, no. 5 (2018): 911–31.
- *Immerwahr, Daniel. "Writing the History of the Greater United States: A Reply to Paul Kramer." *Diplomatic History* 43, no. 2 (April 1, 2019): 397–403.

Supplementary Readings:

- *David Engerman, "American Knowledge and Global Power," *Diplomatic History* 31, no. 4 (September 2007), pp. 599–622.
- Amy Kaplan, *The Anarchy of Memory in the Flesh* (Harvard University Press, 2002).
- Paul Kramer, *The Blood of Government: Race, Empire, the United States, and the Philippines* (University of North Carolina Press, 2006).
- Paul Kramer, "Power and Connection: Imperial Histories of the United States in the World," *American Historical Review* 116 (2011), pp. 1348–1391.
- Alfred W. McCoy and Francisco A. Scarano, eds., *Colonial Crucible: Empire in the Making of the Modern American State* (University of Wisconsin Press, 2009).
- Emily Rosenberg, *Spreading the American Dream: American Economic and Cultural Expansion, 1890–1945* (Hill and Wang, 1982).
- Jennifer Van Vleck, *Empire of the Air: Aviation and the American Ascendancy* (Harvard University Press, 2013).
- Stephen Wertheim, *Tomorrow, the World: The Birth of U.S. Global Supremacy* (Belknap Press of Harvard University Press, 2020).
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