

CASEY MARINA LURTZ
CURRICULUM VITAE

Johns Hopkins University
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PROFESSIONAL APPOINTMENTS

2017-present JOHNS HOPKINS UNIVERSITY, DEPARTMENT OF HISTORY
Assistant Professor

EDUCATION

- 2014 UNIVERSITY OF CHICAGO
Ph.D. with distinction, Latin American History
Dissertation: "Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920"
Chair, Emilio Kourí
- 2008 UNIVERSITY OF CHICAGO
MA, Latin American History
- 2007 HARVARD COLLEGE
A.B. *cum laude*, History and Literature with high honors in field
Latin American Studies Certificate, Citation in Spanish

PUBLICATIONS

BOOK

From the Grounds Up: Building an Export Economy in Southern Mexico, 1867-1920. Stanford University Press, April 2019.

PEER REVIEWED JOURNAL ARTICLES

- 2017 "Making Eden Prosperous in Nineteenth Century Mexico/Haciendo prosperar el edén en el siglo XIX en México," *ISTOR*, special issue on Latin American environmental history, Summer 2017: 51-67.
- 2016 "Developing the Mexican Countryside: The Department of Fomento's Social Project of Modernization," *Business History Review* 90, No. 3 (Autumn 2016): 431-456.
- "Insecure Labor, Insecure Debt: The Struggle over Debt Peonage in the Soconusco, Chiapas," *Hispanic American Historical Review* 96, No. 2 (Spring 2016): 291-318.

BOOK CHAPTERS

- Forthcoming* “El restablecimiento del orden: La negociación de poder local en el Soconusco después de la Revolución de Tuxtepec.” In *Historia de Chiapas*, edited by Justus Fenner and María Dolores Palomo Infante.
- “Indigenous Villagers and Laborers in the Mexico-Guatemala Borderlands, 1867-1900,” for *Dangerous Liaisons: A Century of Plantations, Coerced Labor, and Ethnic Relations in Modern Chiapas*, edited by Jan Rus and Stephen Lewis, Duke University Press.

BOOK REVIEWS

- 2019 Review of *Routes of Compromise: Building Roads and Shaping the Nation in Mexico, 1917-1952*, Michael Bess. *Journal of Social History* (Fall 2019): 304-06.
- 2018 Review of *Household Mobility and Persistence in Guadalajara, Mexico, 1811–1842*, Monica Hardin. *Hispanic American Historical Review* 98, no. 3 (Summer 2018): 529-30.
- 2017 Review of *Globalized Fruit, Local Entrepreneurs: How One Banana-Exporting Country Achieved Worldwide Reach*, Douglas Southgate and Lois Roberts. *Business History Review* 91, no. 2 (Summer 2017): 439-441.
- 2016 Review of *Pesos and Politics: Business, Elites, Foreigners, and Government in Mexico, 1854-1940*, Mark Wasserman. *Business History Review* 90, no. 1 (Spring 2016): 177-79.
- Review of *The Civilizing Machine: A Cultural History of Mexican Railroads*, Michael Matthews. *Hispanic American Historical Review* 96, no. 1 (Winter 2016): 172-73.
- 2013 Review of *Las estadísticas de salud en México: Ideas, actores e instituciones, 1810–2010*, Claudia Agostoni and Andrés Ríos Molina. *Enterprise & Society* 14, no. 3 (Sept 2013): 664-66.

WORKS IN PROGRESS

- “New Registers for Old Debts: Municipal Courts and Micro-lending in Nineteenth Century Mexico”
- “An Agricultural Atlas of Mexico in 1899,” digital humanities project that uses GIS to map municipal-level agricultural data collected for the 1900 Paris Exposition.

GRANTS, FELLOWSHIPS, AND PRIZES

- 2019-2020 Residential Fellow, Notre Dame Institute for Advanced Study
- 2018 Dean’s Interdisciplinary Project Grant for “Latin America in a Globalizing World,” Johns Hopkins University
- 2015-2017 Academy Scholar, Harvard Academy for International & Area Studies
- 2014-2015 Harvard-Newcomen Fellow in Business History, Harvard Business School
- 2015 Finalist, Alexander Gerschenkron Prize, Economic History Association

- Dissertation Prize, Mexico Section of the Latin American Studies Association
- 2013 Pre-doctoral Fellowship, Center for U.S.-Mexican Studies, University of California, San Diego
- 2012 Kunstadter Travel Grant, Department of History, Univ. of Chicago
Williams Dissertation Research Grant, Division of Social Sciences, Univ. of Chicago
- 2011 Bessie Pierce Prize Preceptorship, Department of History, Univ. of Chicago
- 2010 Fulbright Hays Doctoral Dissertation Research Abroad Fellowship
Travel Grant, Center for the Study of Race, Politics, and Culture, Univ. of Chicago
- 2009 Tinker Field Research Grant, Center for Latin American Studies, Univ. of Chicago
Mellon Field Research Grant, Center for Latin American Studies, Univ. of Chicago
- 2008 Foreign Language Area Studies Fellowship, K'iche' Maya

TEACHING EXPERIENCE

JOHNS HOPKINS UNIVERSITY

Modern Latin America
Modern Mexico from the Alamo to El Chapo
Migration and the Americas (undergraduate seminar)
History of Global Development (undergraduate seminar)
Histories of Development (graduate seminar)

HARVARD BUSINESS SCHOOL

Entrepreneurship and Global Capitalism, team teacher with Prof. Geoffrey Jones

UNIVERSITY OF CHICAGO

Migrations and the Americas (instructor of record)
Center for the Study of Race, Politics, and Culture prize lectureship
Senior Thesis Preceptor (instructor of record)
Department of History (Bessie Pierce Prize)
Historiography and thesis writing seminar, designed and taught

PRESENTATIONS

INVITED PRESENTATIONS

- 2019 Presentación del libro, *From the Grounds Up*, Seminario Interinstitucional de Historia Económica, Colegio de México, Mexico City, November 4, 2019.
“From the Grounds Up: Building an Export Economy in Southern Mexico,” Stanford University History Department, October 22, 2019.
“From the Grounds Up: Building the Economy and the State in 19th Century Mexico,” Latin American, Caribbean and Iberian Studies, University of Madison, Wisconsin, October 22, 2019.

- “Communities Engaging Export Capitalism: South Asia and Southern Mexico in a World of Change, 1850-1950,” The Georgetown University Americas Initiative, India Initiative, and Mortara Center for International Studies, October 18, 2019.
- “From the Grounds Up: Building an Export Economy in Southern Mexico,” University of Pennsylvania Latin American and Latino Studies Center, October 17, 2019.
- “A Fixed but Porous Border: Nineteenth Century Negotiations over the Guatemala-Mexico Frontier,” University of Michigan, October 3, 2019.
- 2018 “Matías Romero and the Birth of Mexican Diplomacy,” Georgetown University Center for the Advancement of the Rule of Law in the Americas, April 19, 2018.
- 2017 “From the Grounds Up: Building an Export Economy in Mexico,” David Rockefeller Center for Latin American Studies, (Harvard University), February 28, 2017.
- 2016 “‘Will You Take a Mule Instead?’ Dealmaking, Delay, and Liberalism in 19th Century Mexico,” Harvard Academy for International and Area Studies, (Harvard University), March 29, 2016.
- 2015 “Rethinking the Porfirian Countryside: Export Agriculture and Rural Development in Chiapas,” Inaugural Cátedra Katz, Katz Center for Mexican Studies, (University of Chicago), October 30, 2015.
- “Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920,” Gerschenkron Prize Nominee presentation, Economic History Association Annual Meeting, (Nashville, TN), September 12, 2015.
- 2014 “Securing Labor, Freeing the Worker: The Debate over Debt Peonage in Porfirian Southern Mexico,” Center for U.S.-Mexican Studies, (University of California, San Diego), April 16, 2014.
- 2012 “Construyendo una economía cafetalera en el Soconusco, Chiapas: Los primeros pasos después de Tuxtepec,” Seminario Interinstitucional de Historia Económica, (Colegio de México, Mexico City), August 20, 2012.

CONFERENCE PRESENTATIONS

- 2019 Roundtable on *From the Grounds Up*, Agricultural History Conference (Washington, D.C.), June 2019.
- “An Incomplete Picture: The Environmental Impossibility of an Agricultural Survey of Mexico,” delivered at the American Society for Environmental History conference (Columbus, OH), April 11, 2019.
- “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” delivered at “The Transmission of Financial Knowledge in Historical Perspective” conference, (German Historical Institute in Washington, D.C.), March 8-9, 2019.
- 2018 “La diversidad de unidades agrícolas mexicanas en 1899,” delivered at the XV Reunión Internacional de Historiadores de México (Guadalajara, Mexico), September 2018.

- “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” delivered at the World Economic History Congress (Boston), August 2018.
- “Creating Nueva Alemania: The Erasure of Ladino and Indigenous Planters in Southern Mexico,” delivered at the Latin American Studies Association Annual Conference (Barcelona, Spain), May 2018.
- “Breaking Codes: Local Enactment of Civil and Commercial Codes in Mexico,” delivered at the American Historical Association annual conference (Washington, D.C.), January 6, 2018.
- 2017 “Decoupled Development: Infrastructure and Latin America’s Export Boom beyond Railroads and the State,” delivered at the Social Science History Association annual conference (Montreal), November 1, 2017.
- “From Desert to Development: Coffee and the Transformation of Mexico’s Eden,” delivered at the American Society of Environmental History annual conference (Chicago), April 1, 2017.
- 2016 “Small Time Credit Networks in Chiapas during the Export Boom,” delivered at the History of Capitalism Conference (Cornell Univ.), September 30, 2016.
- “Developing the Mexican Countryside: The Department of Fomento’s Social Project of Modernization,” delivered at the Latin American Studies Association annual conference (New York), May 29, 2016.
- “Making Eden Prosperous in Nineteenth Century Mexico,” delivered at the Richard Robinson Business History Workshop, (Portland, OR), April 29, 2016.
- 2015 “Marketing Mexico: Promoting National and Foreign Investment in Agriculture in the Late 19th Century,” paper delivered at “The Political Economy of Food: Grown Locally and Consumed Globally” (Harvard Business School, Boston, MA), June 12, 2015.
- “National Rhetoric, Local Concerns: The Mexico-Guatemala Border as Seen from the Soconusco,” delivered for the Borderlands and Frontiers Studies Committee Meeting at the annual Conference on Latin American History (New York), January 3, 2015.
- 2014 “Dividiendo terrenos, consolidando propiedad: mercados en cambio en el Soconusco, Chiapas, 1890-1915,” delivered at the XIV Reunión Internacional de Historiadores de México (Chicago, IL), September 20, 2014.
- “Negotiations at the Border: Local Experiences of the Guatemala-Mexico Frontier in the Nineteenth Century,” delivered at the annual Conference on Latin American History (Washington, D.C.), January 3, 2014.
- 2013 “Investment or Immigration? Foreign Planters in Turn-of-the-Century Soconusco,” conference paper delivered at the Conference on Latin American History (New Orleans, LA), January 6, 2013.

- 2012 “Consolidation from Within: Non-Chiapanco Mexicans in the Soconusco,” delivered at the Latin American Studies Association Annual Congress, (San Francisco, CA), May 25, 2012.
- “Connecting Chiapas: Coffee and the Expansion of Transportation Networks in Late 19th-Century Soconusco,” paper delivered at the annual Conference on Latin American History, (Chicago, IL), January 6, 2012.

WORKSHOP PAPERS

- 2019 “An Incomplete Picture: The Environmental Impossibility of an Agricultural Survey of Mexico,” Mexico Working Group, University of Notre Dame, December 5, 2019.
- 2018 “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” History of Capitalism Workshop, University of Virginia, Sept. 22, 2018.
- 2014 “Exporting from Eden: Rethinking Export Development in the Porfirian Countryside,” Latin American History Workshop, (Univ. of Chicago), March 6, 2014.
- 2013 “Dividing Land, Consolidating Property: Shifting Markets in the Soconusco, Chiapas, 1890-1915,” Latin American History Workshop, (Univ. of Chicago), March 7, 2013.
- 2011 “‘A Precious Jewel Buried in the Most Foul Mud:’ Matías Romero and the Opening of the Soconusco,” Latin American History Workshop, (Univ. of Chicago), December 1, 2011.
- 2010 “Foreign Investment, Export Agriculture, and the Making of Modern Chiapas,” Latin American History Workshop, (Univ. of Chicago), May 20, 2010.

PUBLIC ENGAGEMENT

- 2019 “A Historical Coffee Cupping,” Ceremony Coffee, Baltimore, MD, December 17, 2019.
- “A History of Coffee in Three Cups,” Zingerman’s Coffee Roasters, Ann Arbor, MI, October 2, 2019.
- New Books in Latin America podcast from the New Books Network, July 25, 2019.

ACADEMIC SERVICE

DEPARTMENTAL SERVICE

- 2018-2019 Early America search committee, Johns Hopkins University
- 2017-2018 Undergraduate Studies Committee, Johns Hopkins University
- 2008-2009 Student Coordinator, Latin American History Workshop, Univ. of Chicago

UNIVERSITY SERVICE

- 2018-2022 Latin America in a Globalizing World initiative organizer

DISCIPLINARY SERVICE

- 2017-2018 Hanke Post-Doctoral Award Committee, Conference on Latin American History
- 2016-PRESENT Reviewer, Choice Reviews

DISSERTATION COMMITTEES

2018 Matteo Cantarello, "Dying Bodies & Living Citizens: Organized Crime in Contemporary Mexican and Italian Literature," Department of German and Romance Languages and Literatures

EDITORIAL WORK

Book Reviews Editor, H-Latam Network

PEER REVIEW

Ad hoc peer reviewer for the *Oxford Research Encyclopedia of Latin American History*

Ad hoc peer reviewer for *The Business History Review*

Ad hoc peer reviewer for *Pueblos y Fronteras*

CONFERENCES ORGANIZED

2015 "The Political Economy of Food: Agriculture, Industry, and Sustainability,"
Harvard Business School, Boston, MA, June 12, 2015.

PROFESSIONAL AFFILIATIONS

2008-Present Member, American Historical Association

2011-Present Member, Latin American Studies Association

2011-Present Member, Conference on Latin American History

2014-Present Member, Agricultural History Society

2016-Present Member, American Society of Environmental History