FINAL

This final project will allow you to show off all the research and technical skills you've developed this semester. You can follow the example prompt below or choose a different audience and format that will still demonstrate your understanding of the course material, research methods, and StoryMaps (see other examples after the museum exhibit).

Your StoryMap can incorporate content you have produced in your weekly work throughout the semester so long as it fits within the project. You don't need to write everything from scratch!

Whatever your format and audience, your final project must meet the following requirements:

1. Your final StoryMap should start with a clear explanation of the project, its audience, and its significance.
2. Your final StoryMap should incorporate at least 3 primary and 3 secondary sources with proper citations. 2 of each can be from your prior work this semester, but at least 1 primary and 1 secondary source should be new for this assignment. You should feel free to incorporate any StoryMaps you've already created into your project – you can embed a StoryMap in your new StoryMap or replicate materials you already created.
3. You must reference at least 2 course lectures and cite them properly.
4. You must reference at least 2 course readings (at least one from after the midterm) and cite it properly.
5. You must use at least 3 different StoryMap components (slide show, sidecar, map tour, timeline (new!), etc.).

Remember to draft your material, collect your citations, and outline your StoryMap here (or in another document) before you start building your StoryMap.

Due dates:

1. Final section (12/3/21): Outline your final StoryMap and the work to be done – which prompt will you follow, what can you copy from your work across the semester, what sources do you still need to find, what additional elements would you like to include? Come to section prepared to discuss it with your section mates.

   During section, you will join a peer review group that will be responsible to each other for the next step. Create a thread in your section Team Final StoryMap channel to stay in touch as you work on your finals.

2. Peer review (before 12/10/21): During reading week publish a draft of your StoryMap to your section group and share it with your peer review group via your Teams thread. The

draft you post can be rough, but it needs to have enough substance to make your argument and materials clear to your colleagues. Complete the peer review worksheet (posted under assignments/on the Final channel) for the projects in your peer review group and send them to your groupmates. Find a time to meet with your peer review group to discuss your feedback if possible.

3. Final due (Monday, Dec. 20): Publish your final StoryMap project to your section and the all class ArcGIS Group (instructions here). If you are okay with Prof. Lurtz sharing your final with other historians, set the share settings to "Everyone (public)."

Example Prompt: Museum Exhibit

You work for the Museum of Modern Latin American History, and you've been asked to make a StoryMap for a new special exhibition. Using the research and technical skills you've been working on this semester, make a short stand-alone 'virtual exhibition' about a topic of your choice.

This assignment will incorporate many of the themes we've discussed over the course of the semester: it should make a clearly identifiable historical argument, backed up with evidence and sources, that is communicated to the audience. It should also be engaging and accessible, so that the 'museum visitor' comes away with a clear idea of the point you are making, along with a positive view of the aesthetics of the exhibition. It should also connect to larger themes from the course lectures and readings, making sure to clearly explain both the particular event/topic in question and how it forms part of larger Latin American stories.

As an example, take a look at this StoryMap:

https://storymaps.esri.com/stories/2017/japanese-internment/index.html

While your Map will be much shorter, it will share some key features with the one above – it should tell the story of a historical moment, beginning with a general introduction to the topic, then adding details along with relevant images and maps that help bring the story to life. It will present an engaging, clear narrative that helps the museum visitor learn not only facts about a particular set of events, but also introduces them to the sources from which we know those facts. Finally, it will use a variety of StoryMap tools to create an interesting and aesthetic experience for the viewing public, taking into account a range of ages, backgrounds, and abilities.

You can go about this however you like. However, you may wish to begin by answering the following questions for your own planning:

1. What is your presentation about? In other words, what will the title be? Refine the general topics you picked from the Topic Bank into a specific statement (e.g., 'Afro-Brazilians in the Revolution', 'Women of Cuba in World War II', etc.)
2. What does your presentation want to say? What are the three or four key takeaways that you want your 'visitor' to leave with? (In the Internment StoryMap, for example, these

might be: 1) Japanese-Americans were sent to camps during WWII; 2) they were the victims of racial prejudice; 3) this poses important questions abut citizenship today).

3. What are the key sources that you are going to use to make your points? How will you present them so that the viewer both 1) can interact with them and 2) has enough context to interpret them as part of the story you're telling?

4. Who is the intended audience for your exhibit? How will you speak to the different kinds of people who come to the museum to see your exhibit? Make sure you have something in there that will speak to the three major museum-visiting demographics (schoolchildren, tourists, and history buffs).

This is just an example: you don't need to do a museum exhibit! You can choose another format for your final project instead – just make sure to choose something that 1) incorporates your research into this topic and 2) provides a thoughtful, creative way to present it.

Other potential audiences and formats:

1. Presentation to a relevant community organization about your topic and its contemporary resonances.

2. Storyboard of a movie or television series that fictionalizes your topic for the big or small screen.

3. Fulbright proposal to travel abroad and complete research on your topic to be evaluated by scholars in your field.

4. Grant proposal to fund a memorial or other installation commemorating some aspect of your topic, to be evaluated by community members and philanthropic organizations.

5. Project evaluation of a government intervention that relates to your topic, to be presented before a congressional committee (either in the United States or another country).

6. ??? What other kinds of presentations and audiences can you imagine? We're open to suggestions – just reach out to Prof. Lurtz, Ellie, or Arthur.

The questions presented for the museum exhibit are also important for any of these formats. Copy and paste the questions from above here and rewrite their wording as needed to fit your format. Use the space that follows to outline your topic, argument, sources, and audiences.

No matter which prompt you choose, your StoryMap should have a clear introduction that explains the project, its audience, and its significance before we dive in.

Rubric for Final

	Excellent	Good	Fair	Poor
Topic, Audience, & Significance (20 pts)	Clear, well-defined topic that can be covered adequately in the space of the StoryMap. Audience defined at the start of the StoryMap. The significance of the project to the audience is explained.	Topic is clear and defined, but it is either too specific or too general for the length of the assignment. The importance of the topic is not as well justified as it could be. Audience is clear.	Topic is muddled and it is unclear what defines the StoryMap chronologically, spatially, or thematically. Audience undefined. Significance of the project for the audience is unclear.	Topic is undefined and does not hold together across the StoryMap. No explanation of intended audience. No explanation of the project's significance for its audience.
StoryMap Substance (30 pts)	Clear explanation of the historical process being explored and its relation to the topic; meaningful engagement with primary source analysis questions introduced in prior weeks; meaningful connections between primary sources, lectures/readings, and the topic being explored.	Connection between the historical process being explored and student's topic is explained; student provides summaries of primary sources but doesn't analyze them thoroughly; some connections drawn between primary sources, lectures/readings, and the topic being explored.	Shakey connection between the historical process being explored and student's topic; student includes primary sources but doesn't engage with them; connections between primary sources, lectures/readings, and the topic being explored are confusing.	Topic and/or historical process being explored is unclear; primary sources are included in the StoryMap but not explained or written about; connections between primary sources, lectures/readings, and the topic being explored are missing.
StoryMap Design (30 pts)	The StoryMap is organized, free of typos, and written in prose geared towards the stated audience. It includes at least 3 different StoryMap components. Implements "optional" additions (template variations, alternative text, design changes, spacing, formatting).	The StoryMap is mostly neat and the prose is to the public-facing platform. It includes 3 StoryMap features.	The visual form is sloppy or disorganized. It includes less 3 StoryMap features.	Major components are missing. Content is inaccurate.

Sources (10 pts)	StoryMap includes at least 3 primary sources (at least 1 new for this assignment), 3 secondary sources (at least 1 new), and citations to at least 2 class lectures and 1 class reading.	StoryMap includes 2-3 primary sources (at least 1 new for this assignment), 2-3 secondary sources (at least 1 new), and citations to 1 or 2 class lectures and 1 class readings.	StoryMap includes 1-2 primary sources and citations to 1 or 2 class lectures and 1 or 2 class readings.	StoryMap includes 1 or fewer primary sources and citations to 0 or 1 class lectures and 0 or 1 class readings.
Citations (10 pts)	Citations complete and in conformity with chosen citation style	Citations complete, but style is inconsistent or style is consistent but is missing elements	Citation incomplete and style is unclear	Citation is missing